

International Business Council together with Hungarian Hotel Association would like to invite you to join



28th – 29th May 2015, Danubius Hotel Flamenco, Budapest, Hungary  
www.hotelcee.com

Leaders in Hospitality CEE & CIS Summit is the only premier event for the industry that brings together leading hoteliers, key experts, real estate developers, investors, government officials and solution providers across the region. It provides an invaluable opportunity to gain new market information, make new business contacts and network with the who's who of the industry.

The Summit is a focal point for networking, education, solutions development, and personal or business development for many of our members from across the region. With over 200 preselected C-Level hoteliers from over 30 countries, Leaders in Hospitality CEE & CIS Summit will help you to stay up-to-date with latest global industry trends and help you expand your business into markets that are rising in the hotelier industry.

### KEYNOTE PRESENTERS



**CASIMIR PLATZER**  
President, International Hotel & Restaurant Association (IH&RA)



**CHRISTIAN DE BARRIN**  
CEO, HOTREC



**HANS E. KOCH**  
President, European Hotels Managers Association (EHMA)



**DR. ÁKOS NIKLAI**  
President, Hungarian Hotel Association, Vice President - HOTREC



**ARILD HOVLAND**  
Senior Vice President Russia & CIS, Rezidor Hotel Group



**TAKUYA AOYAMA**  
VP Acquisition & Development, Hyatt International



**EDWIN BROERS**  
Vice President Operations Europe, Wyndham Hotel Group



**ARNO SCHWALIE**  
COO, Design Hotels



**DOUGLAS RICE**  
Executive Vice President & CEO, Hotel Technology Next Generation

### KEY THOUGHT PROVOKING PRESENTATIONS

- » The Forecast of Regional Hospitality Sector Development
- » Market Gaps and New Segments
- » Growth Opportunities: View from the Boardroom
- » Vision of the Region: Investor & Developer Outlook
- » Sustainability – Taking 360 Degree View
- » Differentiate to Service: How to make your brand stand out?

As a member of Estonian Hotel and Restaurant Association your invitation and participation is for free.  
You can register your participation by email to [registration@intlbc.com](mailto:registration@intlbc.com) or calling to 00420 234 092 580

### LEADERS IN HOSPITALITY SPONSORS



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