

International Hospitality Awards® 2016

The first time International Hospitality Awards® 2016 will be held in Ukraine on December 5th 2016. The event will bring together participants from 8 countries and honor the best hotels in Eastern Europe in more than 20 nominations.

This year International Hospitality Awards® is open for 8 countries: Ukraine, Poland, Slovakia, Hungary, Moldova, Romania, Bulgaria, Georgia. This choice has been made due to the active development of hospitality industry in these countries, great potential for attracting solid investments, as well as friendly relations with Ukraine and increased interest in these regions.

Mission of the Awards - is not only awarding of the best hotels in Eastern Europe, but also development of professional and competitive hospitality industry through promoting achievements of local hotels and resorts.

The Awards assists in the development of the quality of hotels' services and stimulates the growth of the competitiveness in hospitality industry of Ukraine as well as abroad.

The Awards' Nominations are: Best Luxury Hotel, Best Green Hotel, Best Sports Hotel, Best Business Hotel (3 , 4 , 5 *), Best SPA-Hotel, Best Historical Hotel, Best Mini-Hotel, Best Medical Hotel, Opening Of The Year, and others.

The nominees are proportionally assessed on the basis of the professional opinion of the Jury Members (50%) and consumers' rating in the international online Booking systems: Booking.com (25%) and TrustYou.com (25%). Thus, not only opinion of the Jury Members will influence on results but also guests' impression. The Jury Board will consist of 2 experts from 8 participating countries.

The main factors that determine the reputation of the Awards and the confidence of participants are transparency and objectivity. Independent observer of International Hospitality Awards® will be international auditing company.

The Awards will be held by HOTELIERO Club that used to organize Ukrainian Hospitality Awards® since 2011. This year it has been decided to organize a new International Hospitality Awards® among countries of Eastern Europe.

The first ceremony of awarding the best hotels in Eastern Europe will be held in Ukraine, InterContinental Kyiv Hotel, December 5, 2016.