



INTERNATIONAL
HOSPITALITY[®]
AWARDS

ANNUAL MEETING AND
AWARDS CEREMONY FOR
THE BEST HOTELS



TERRITORY COVERAGE





Hospitality Awards

is held in major European cities and attended by:



- Owners and TOP management of the best hotels of the country
- Mass and specialised media
- Hotel operators
- Developers
- Experts and counsellors of the hospitality market



2017



2016



2015



2014



2013



2012



2011



ABOUT THE ORGANIZING COMMITTEE

Large-scale awards in the hospitality industry have been founded by HOTELIERO, Hoteliers and Restaurateurs Club.



International Experience of awards ceremonies





WE ULTIMATELY MAINTAIN
**INDEPENDENCE AND IMPECCABLE
REPUTATION OF THE AWARDS**

PARTICIPATION FOR HOTELS IS FREE - CHANCES TO WIN
ARE ABSOLUTELY EQUAL.

Estimation system:

- Professional assessment by the Awards expert board
- International **Booking.com** System
- The world's largest guest feedback platform **TrustYou.com**

The results shall be determined by the independent observer of the Awards **Deloitte**.

Structure of the mark:

Assessment by the expert board	50%
Rating of the International booking system	25%
Rating of the International feedback platform	25%

Winners of the Awards will be announced during the Official Awards Ceremony.

Gala Ceremony of the
INTERNATIONAL HOSPITALITY AWARDS
will be held

December 5, 2016

InterContinental Kyiv Hotel



ADVERTISING CAMPAIGN AIMS TO REACH ABOUT

5 000 000 PEOPLE*

TARGET AUDIENCE OF THE EVENT

- top management and business owners of the hotel industry
- market experts
- partners

PARTICIPATING COUNTRIES:

Poland, Slovakia, Hungary, Romania, Moldova, Bulgaria, Georgia, Ukraine

TOTAL NUMBER OF
PARTICIPANTS IS
ABOUT

350 PEOPLE

THE NUMBER OF
THE REPRESENTED
HOTELS IS

MORE THAN 100

*Exact media plan of the event will be provided after partner's request



JURY



David Jenkins

Vice President Business Development Russia, CIS & Baltics at Carlson Rezidor Hotel Group



Ronan Fitzgerald

Chief Operation Officer Swiss Education Group



Mehmet Onkal

Managing Partner of BDO Hospitality Consulting Member of Turkish Appraisers Association, International Society of Hospitality Consultants (ISHC)



Thomas Bangert

Director Display EU of TripAdvisor



Michael Widmann

Michael is Managing Partner of PKF Hotelexperts in Vienna, Austria



Tatiana Veller

Head of JLL's Hotels & Hospitality Group in CIS



Anna Zorya

Partner, Head of Corporate and M&A practice and Agriculture, Telecommunications and Media industries at Arzinger



Michael Don

President of Mirovaya Karta Corporation. Co-founder of Uncle Sam's Unlimited (USA) and Uncle Sam's Group (Ukraine)



Olena Makeieva

Deputy Minister of Finance of Ukraine. A certified auditor and tax advisor. Founder and managing partner of the Audit Company "Aksonova & Associates"



Aleksandr Chugay

CEO of Rental Group LLC, representative of Budget Rent a Car TM at the territory of Ukraine



Adnan Oner

Founder and President of Les Clefs d'Or Turkey



Andrey Dligach

CEO of Advanter Group company



NOMINATIONS OF INTERNATIONAL HOSPITALITY AWARDS 2016

1. BEST LUXURY HOTEL
2. BEST GREEN HOTEL
3. BEST PROGRAM FOR CORPORATE
& SOCIAL RESPONSIBILITY
4. BEST MARKETING CAMPAIGN
5. BEST SPORT HOTEL
6. BEST BUSINESS HOTEL *****
7. BEST BUSINESS HOTEL ****
8. BEST BUSINESS HOTEL ***
9. BEST APART HOTEL
10. BEST BOUTIQUE HOTEL
11. BEST COUNTRY HOTEL
12. BEST RESORT HOTEL
13. BEST SPA-HOTEL
14. BEST DESIGN HOTEL
15. BEST HISTORY HOTEL
16. BEST MICE HOTEL
17. BEST RESTAURANT IN A HOTEL
18. BEST HOSTEL
19. BEST ETHNO-HOTEL
20. BEST MINI-HOTEL
21. BEST MEDICAL HOTEL
22. OPENING OF THE YEAR
23. BEST LOCAL CHAIN
24. BEST SKI RESORT HOTEL



CONTENT OF THE EVENT



WELCOME DRINK

business-cocktail meeting and presentation of the latest offers of our partners



AWARDS CEREMONY

awarding winners and congratulations of the sponsors



AFTERPARTY

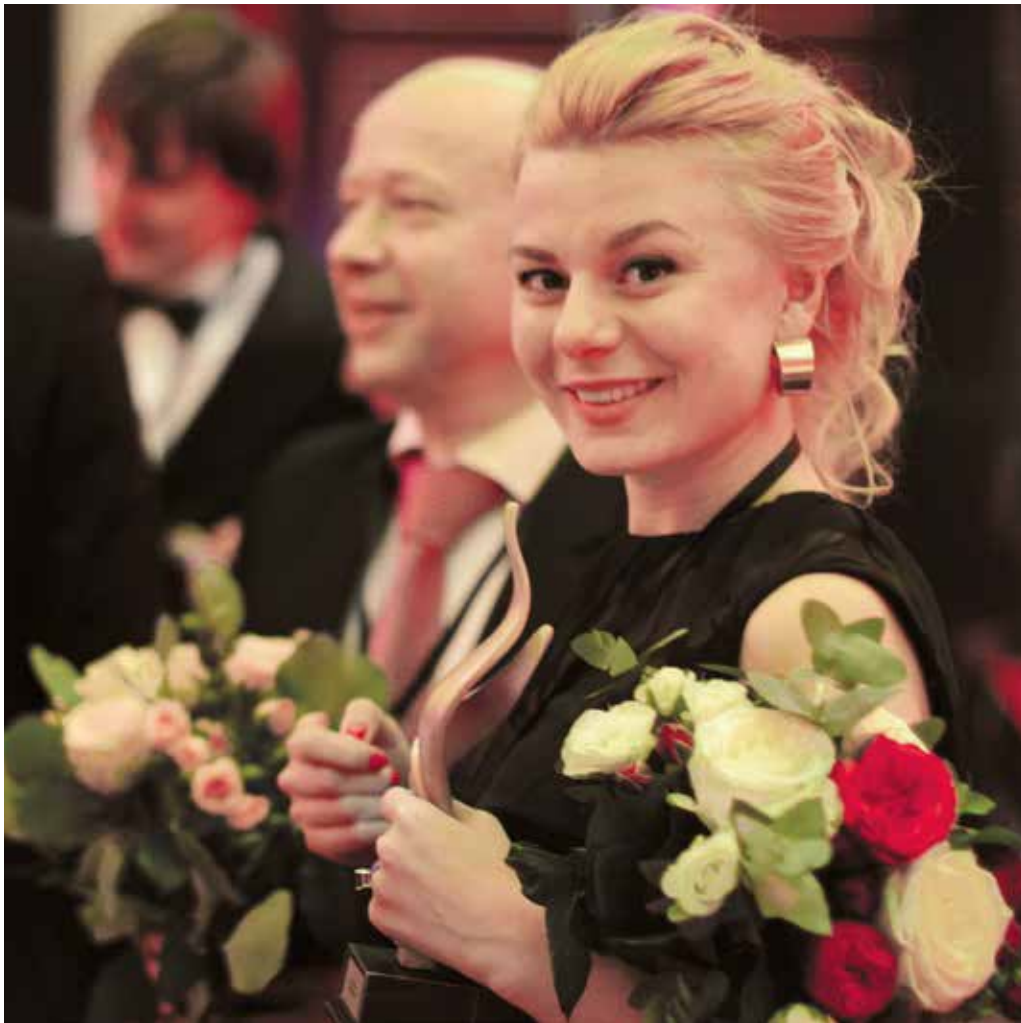
private event with the entertainment programme and networking with the partners of interest





Promote your company within the ADVERTISING CAMPAIGN

Present your company during the OFFICIAL AWARDING CEREMONY





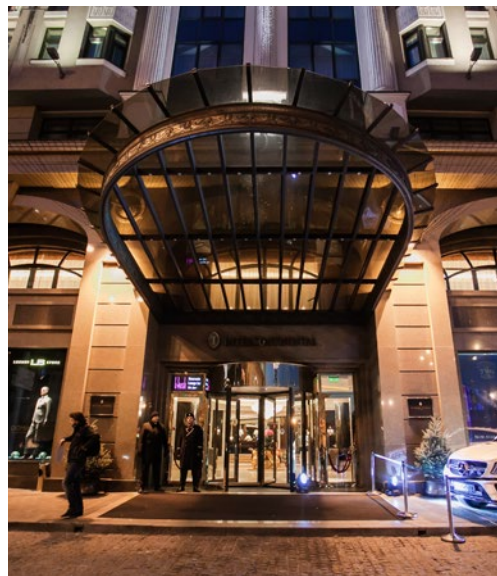
WIDE RANGE OF PARTICIPATION AND POSITIONING OPTIONS IS PROVIDED FOR OUR PARTNERS, INCLUDING THE FOLLOWING OPTIONS OF PARTNERSHIP PACKAGES:

ADVERTISING CAMPAIGN

- Integration of the Partner's logo in outdoor advertising
- Integration of the Partner's logo at the official web-site of the Awards and on social media Pages
- Sending Newsletter of the Partner among the Awards contact database
- Integration of the Partner's logo into digital banners of the Awards
- Mentioning the Partner at the Award news in Internet resources

THE CEREMONY

- Complimentary invitations to the Official Awards Ceremony
- Placing the Partner's logo on the invitations to the Awards Ceremony
- Opportunity to award a winner in one Nomination
- Opportunity to choose the nomination for awarding a winner
- The Partner being announced by the host before awarding the winner
- The Partner being additionally announced by the host during the Awards Ceremony in the predefined quantity
- Original integration of the Partner the opportunity to place the brand-corner with a company representative
- representative in the Welcome Drink area
- Demonstration of the Partner's 15-second advertising video in the cycle on the LED screen in the Welcome area
- Opportunity to place the Partner's printed promotional materials in the Welcome area
- Opportunity to place the Partner's promotional souvenirs on the tables during the Awards Ceremony
- Opportunity to present gift bags with promotional materials to the guests of the Awards at the end of the event
- Opportunity to present a special gift to a finalist or winner during the Awards Ceremony
- Inclusion of the Partner's representative into the Expert Board
- Opportunity to book a seat at the table next to any target audience during Awards Ceremony
- Opportunity to brand the lower part of the stage with the Partner's banner
- Opportunity for the Partner's promotional activities during the afterparty (e.g. gift drawing, promotional campaigns and other activities upon agreement with the organisers)



POST-EVENT ACTIVITIES

- Photo and video report of the event
- Opportunity to send additional materials of the Partner to the Awards winners and participants of the Awards
- Providing the Partners with contact-lists of the Ceremony
- Possibility of extension of the Partnership for next year
- Exclusive partnership (none of your direct competitors will be accepted as partners at any stage of the Awards)



DIGITAL PROMOTION

UKRAINIAN HOSPITALITY AWARDS

VI УРОЧИСТА ЦЕРЕМОНІЯ НАГОРОДЖЕННЯ КРАЩИХ ГОТЕЛІВ

5 Грудня 2016

UA RU EN

ПРО ПРЕМІЮ ГОТЕЛІ ЖУРІ ГАЛЕРЕЯ ПАРТНЕРИ КОНТАКТИ 2016

Mercedes-Benz

Зареєструвати готель Стати партнером

Придбати квиток на Церемонію Акредитація ЗМІ

СТАНЬТЕ ЧАСТИНОЮ ЦЕРЕМОНІЇ

VI Церемонія нагородження кращих готелів країни за версією Ukrainian Hospitality Awards® відбудеться у грудні 2016 року

Ukrainian Hospitality Awards 2015 - HD Fashion

INTERCONTINENTAL KYIV Ukrainian Hospitality Awards 2015

NOVINI

Villeroy & Boch 1748

Регистрация Вход

gloss.ua City Guide АФИША ЕДА ИНТЕРВЬЮ GLOSS KIDS ПУТЕШЕСТВИЯ СТИЛЬ ЖИЗНИ НОВОСТИ

Купить билеты | Gloss-инотеатр | Лучшее за неделю | Где смотреть Евро-2016 | NIVEA Family Ticket | #mOE_LVIVSKE

каждый день после работы где перезагружают мозги

04.07 08.07

АФИША

Не проспите июль: лучшие события месяца

Обязательно занеси в планы: UPark Festival, Atlas Weekend, Экскурсия в психиатрическую больницу, Дикий Travel, CRAZZZY JUMP, HEDONISM и еще с десяток событий, которые нельзя пропустить

Постимпрессионизм коктейльного искусства: обзор нового бара Van Gogh Bar

Здесь и позавтракать можно, но лучше надолго так зависнуть после напряженной рабочей недели. Впрочем, обо всем по порядку

facebook

Эп. адрес или телефон Пароль

Вход

Забыли аккаунт?

Создать Страницу

Dilmah THE SINGLE ORIGIN TEA 100% PURE CEYLON

HOTELIERO HOTELS AND RESTAURATIONS CLUB

Главная Информация Фото Отметки «Нравится» Еще

Организация ВСЕГДА ОТКРЫТО

Поиск публикаций на этой Странице

люди

Отметки «Нравится»: 4 970

ИНФОРМАЦИЯ

Киев, ул. Семена Скляренко, 7

044 228 7310

http://hoteliero.club/

ПРИЛОЖЕНИЯ

Mobile App

фото

Hoteliero

Топ-10 прогнозов у сфері хай-тек у харчових технологіях і трендах посуду 2016–2017, від керівника дистрибуції посуду корпорації «Мірс». Як кольорові тенденції впливають на вибір гостя та вибір посуду? Чому домінують позиція всіх конкурентів у часи digital залежить від технічних новинок?...
Еще

Спікер 12 липня Львів

Ольга Стрельник

«ГОЛОВНІ ТРЕНДИ В СВІТІ ПОСУДУ НА 2016-2017 РІК»

Нравится Комментарий

OUR PARTNERS

ORGANIZER



GENERAL PARTNER



GENERAL AUTO PARTNER



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