

LATIN AMERICA: DCE roadshow

Date: November 14th - 22th, 2017

Itinerary :

Day 1, 14.11.: Bogota, Colombia. Working Lunch, 20 companies

Day 2, 15.11.: Lima, Peru. Working Lunch, 20 companies

Day 3, 16.11.: Transfer Lima - Santiago

Day 4, 17.11.: Santiago, Chile. Working Lunch, 20 companies

Days 5-6, 18.-19.11.: Free days. Transfer to Buenos Aires.

Day 7, 20.11.: Buenos Aires, Argentina. Working Lunch, 30 companies

Day 8, 21.11.: Sao Paulo, Brasil. Working Lunch, 30 companies

Day 9, 22.11.: Rio de Janeiro, Brasil. Working Lunch, 20 companies

Budget: 6 000,- EUR

Event schedule: The workshop will take place at round tables where companies from V4 countries will present their offer to representatives of Latin American TO. Each V4 company will be also provided by its own table for individual B2B meetings before and after the working breakfast / lunch. During the lunch will take place the V4 presentation (max.15 minutes per V4 country). V4 companies can participate either on entire Roadshow (1250 EUR) or in specific cities (250 EUR per city).

Deadline to sign: 31.7.2017

Promotion: Catalogue with company profile for each event. Invitation to the workshops for professional media + distribution of a press release after the event.

Main partners: European airlines (tbc)

Main outcome: destination presentations and matchmaking with the most important tour operators from Colombia, Peru, Chile, Argentina and Brasil.