

- presentations of the full prepared projects
- collect and introducing the new projects
- gather business people from different countries of the world focused on development and investment projects of health and tourism - hospitals, clinics, residences, spa, hotels, resorts, silver villages, recreational-preventive-rehabilitation centers ...
- expanding our business network and introducing the new companies in the Croatian and Regional markets

• FOR WHOM?

The forum is intended for businessmen and entrepreneurs, medical professionals, touristic and destination management experts and for all those who want to invest and operate in the fastest growing branch of the economy in the last decade. The Forum is the right place for all those who have the vision and wish to raise the Adriatic region's offer to the level of high quality all-year destination that gathers health, wellness, tourism and rural-gastronomic segments.

• WHY ADRIATIC?

Who are the parties interested in the Adriatic Region? Let's make more effort and create a highly competitive offer in health and tourism industries. As a result we can provide more sophisticated contents and build conditions for doing greater business in the industry, and subsequently the income of more capital, projects, specialised institutions and guests.

• HOW TO PARTICIPATE?

EXHIBITOR, SPEAKER, SPONSOR, PARTNER PATRONAGE, VISITOR

Reserve your place on time:
office@adriatichealth.com
 +385 1 581 19 22
www.adriatichealth.com

OFFICIAL LANGUAGES

CROATIAN AND ENGLISH

FOR ALL CONTENTS THE SIMULTANEOUS
TRANSLATION IS SECURED

FORUM structure:

21/10 Monday - Official opening, project presentations, lectures and panel discussion, workshops

22/10 Tuesday - Project presentations, panel discussion, B2B networking, workshops

Join us and reserve your place on time!

Participation fee:

till 31/05/2019 - **250 EUR**

from 1/06 - 31/8 - **350 EUR**

from 1/9 - **450 EUR**

Payment can be settled by bank transfer or credit cards. The participation fee includes attendance at all Forum Contents. VAT included in the registration fee.

Everything you need to know about the registration, accommodation, transfers and booking arrangements, please contact our official agency **Medical Network Ltd** at:



medical network conference@medicinska-mreza.com
+385 01 580 4575

"The first two Adriatic Health and Tourism Investment Forums (2017. and 2018.) showed very clearly, how important it is, to initiate new tourism projects in the field of health and medical wellness and to discuss investment opportunities at the same time.

With the support of this Forum, which looks beyond national borders and sees the Adriatic countries and the backup areas as a pioneering health region, it will be possible in the future, to develop a close link between projects, initiatives, network groups and the financial market. Dr.Bura is to be thanked for his great commitment. The German Medical Wellness Association will continue to support AHTIF Forum very much."

Dr. Lutz Lungwitz

President of the German Medical Wellness Association

Organizer: Medical Group Ltd, Savska 41/XVI
10 000 Zagreb | Croatia

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Discover the World of Health Tourism with Medical Group!

Background picture - the property of The Zagreb Tourist Board - www.infozagreb.hr - King Tomislav Square - Julien Duval



3rd ADRIATIC HEALTH AND TOURISM INVESTMENT FORUM

ZAGREB 21-22 OCTOBER 2019

*Investment Forum is the beginning of 10 years
period of significant development in Croatia,
Slovenia and the Adriatic region."*

Dr. John Raffetto

co-founder, American Adriatic Health Ltd
CEO, Ambassador Care LTD., Washington D.C., USA



CROATIAN-AMERICAN
CORPORATIVE PARTNERSHIP
American Adriatic Health Ltd
Washington D.C. and Zagreb

NEW DIRECTIONS

ORGANIZERS: MEDICAL GROUP LTD AND REGIONAL CLUSTERS OF HEALTH TOURISM



Without the quality and outspread healthcare and tourism infrastructure we cannot build the full-time tourism, so we gathered all interested entities, presented real projects and possibilities, went through the

existing challenges and linked investors and partners who can make Croatia and all Adriatic Region full-time desirable destination.

Dear associates, colleagues and friends,

Following the successful **2nd ADRIATIC HEALTH AND TOURISM INVESTMENT FORUM (AHT INVEST FORUM)**, I would like to invite you all again to support and participate in the third edition of the which I believe it will be even more interesting and richer for the results of the projects we have presented in the first two edition.

I strongly believe that we have opened the key issues and offered directions that health tourism as a part of the economics in total should head to. Our ambition and actions will continue immediately as we will try to prepare and present the results and shifts of the already presented projects and continue our work until the **2019 Forum** issue take place.

Croatian and Adriatic region health tourism will be developing by combination of implementing the new innovative products - **medical wellness** as a new hotel offer and in order to maintain a general good health condition, then creating a **full-time destination** for the **silver generation** who is a trigger for employment increases, and last but not least the **building a new and modern healthcare infrastructure** that is a precondition for a safe stay of people at some place all year long.

This Forum focuses on the most important topics for investors, entrepreneurs, government representatives, developers and designers, and provides solutions to interested investors who want to change our living and working conditions with us. With no quality and everlasting health-tourism infrastructure we can not build full-time tourism, so we gathered all interested, presented actual projects and opportunities, stressed out the existing

challenges and joined investors and partners who can make Croatia and Adriatic Region as a **full-time attractive destination**.

During the year, www.adriatichealth.com will operate as a platform for presenting project coming from the world of health, tourism and especially health tourism.

Please, join us and participate in developing the Adriatic region as an full-time riviera of Europe.

Thanks in advance and I sincerely look forward to meeting you all in October,

Cordially,

Miljenko Bura, MD, Ph.D.,
President of the Organizing Committee

ADRIATIC AS IT ONCE USE TO BE



*A new phase of Pašman Riviera project was presented by **Jeff Blackard** from **Blackard Global**, who together with the **US delegation** of potential investors supported the Forum, announcing new projects in which some members of American delegation would be willing to invest.*

Forum highlights 2018.

Guests and experts from all over the world
Numerous concrete investment opportunities



Participants from the health and tourism industry presented a number of investment opportunities with prepared documentation, with project details, their status, stakeholder's interest and what's needed to accomplish to get the projects done. Although for the ultimate goal, throughout the year, there is still a lack of infrastructure capacity and a stimulating legal framework, these projects started to move on. Presented opportunities at the Investment Forum are waiting for investors and can initiate not only the growth in tourism, but contribute also the raise of the entire economy in the Region.

www.adriatichealth.com



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